

**Consultancy Service – Design Service for development of Information Education
Communication (IEC) materials and Training Materials**

Type of Contract:	Local Consultancy
Duration:	1 Month

Background

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, prevent and alleviate human suffering. It is the 187th member of the world’s largest humanitarian movement – the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

The Maldivian Red Crescent aims to be the nation’s leading humanitarian organization, with Units spanned all over the Maldives. It recruits members and volunteers, implements Programmes, and delivers services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

Maldivian Red Crescent is carrying out a project targeted towards Prevention of Gender-based Violence in the Maldives in partnership with UNFPA Maldives. The primary objective of this project is to establish a women’s self-help group at community level to support survivors of Gender Based Violence (GBV) through capacity building of facilitators and mentors

Objective

The objective of the consultancy is to develop and design training materials and Information Education Communication (IEC) materials for the project in coordination with MRC Programmes and Services Team.

As a result of the Consultant's work, the following deliverables are expected:

- Design and layout development of Training Materials of the Project
- Development of Information Education Communication (IEC) Materials on GBV Prevention and awareness.

Deliverables of the Project

The Consultant will provide the following technical and analytical services, which shall include:

Task	Deliverable
Design and layout development of Training Materials of the Project	The consultant will be required to design and layout the following Training Materials: - <ul style="list-style-type: none">• Women's Self-Help Group – Mentors Manual (59 Pages) - English• Women's Self-Help Group – Mentors Manual (59 Pages) - Dhivehi• GBV Prevention – Participants Handbook (100 Pages) – Dhivehi• Training Curriculum - GBV Prevention Training for Women's Self-Help Group (102 Pages) - English
Development of Information Education Communication (IEC) Materials on GBV Prevention and awareness.	Development of poster soft copies with appropriate graphics and layout, ready for printing and online publishing <ul style="list-style-type: none">• X 1 Leaflet (English & Dhivehi)• X 3 Posters (English & Dhivehi)
Printing of Information Education Communication (IEC) Materials on GBV Prevention	Printing of developed IEC Materials <ul style="list-style-type: none">• X 150 Leaflets• X 200 Posters

Reporting Line

The consultant will report to and work in close and regular coordination with Programme Officer - Health & Inclusion.

Experience

- At least 2 years of experience working in similar projects
- Relevant experience in the field
- Previous work with MRC or NGO experience in a similar role is highly desirable

Fees and payments

Consultant to receive MVR 93,300 for the work.

Code of Conduct

During the term of consultancy, MRC Code of Conduct must be signed and thoroughly followed by the consultant.

Application

1. Cover Letter
2. Application must include a CV (if an individual)/ profile (if a company)
3. At-least three Samples of past work / portfolios
4. Recommendation letters

Application submission, with all required documents, to be made by 28th December 2022, Wednesday, 14:00 pm to: info@redcrescent.org.mv