

Ref No.: MRC-AD/MIS/2022/189

| Vacancy Announcement | |
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| Job title: | Consultant - Resource Mobilization |
| Reports to: | Secretary General |
| Key Responsibility: | To provide technical support and advice to strengthen the resource mobilization activities of Maldivian Red Crescent and to develop necessary documents and proposals to ensure financial sustainability of the organization. |

Background

The Maldivian Red Crescent is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, prevent and alleviate human suffering. It is the 187th member of the world's largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

Purpose

The Consultant- Resource Mobilization will provide technical advice and support to the management of MRC to ensure the financial sustainability of the organization based on current resource mobilization activities and assets of the MRC. The consultant will also review existing policies and documents related to resource mobilization and revise the documents as necessary to increase income generation of the organization.

Key tasks and responsibilities

- 1. Review all resource mobilization activities both at Unit and HQ level
 - a. Provide an analysis of ongoing resource mobilization activities of MRC and advice on mechanism to enhance existing RM activities to increase income generation.
 - b. Review and provide an analysis of the Commercial First Aid Training component of MRC and develop a strategy for expansion of the service
 - c. In alignment with the MRC Statutes and ROP, review the corporate membership guidelines of MRC
 - d. Develop a potential corporate membership matrix and during the consultancy period support MRC in seeking new corporate members and partnerships.
- 2. Strengthen sustainability of MRC's programmes, services, and overall operations by reviewing and revising existing policies and strategies on Resource Mobilization in MRC.
 - a. Review and revise the RM Policy and Strategy of MRC
- Develop proposal for MRC HQ building in Hulhumale' and Kulhudhuffushi City Office in Hdh. Kulhudhuffushi

 Develop a proposal and advice the management on ways to mobilize resources for the construction of office
 - buildings in both Hulhumale and Kulhuduhfushi City land of MRC,

Academic Qualification, Skills & Competencies

• University Degree in Business Administration/Marketing or relevant field

Other skills and experiences:

- At least minimum of two years' experience in the relevant field of work
- Past work experience and positions filled in relevant field

Duration

- Within a period of 4 months from date of signing the contract.

Reporting Line

The consultant will report deliverables to the Secretary General of Maldivian Red Crescent

Evaluation of quotations

Consultants will be evaluated based on value for money and most technically compliant offer.

Fees and payments

A total of MVR 100,000 - 120,000 to be paid based on completion of deliverables as agreed.

Code of Conduct

During the term of consultancy, MRC Code of Conduct must be signed and thoroughly followed by the consultant.

Application

- 1. Cover Letter
- 2. Application must include a CV (if an individual)/ profile (if a company)
- 3. Financial quotation: must be inclusive of all taxes and costs that are required for the consultancy.
- 4. Samples of past work / portfolios if any
- 5. Recommendation letters (optional)

Application submission, with all required documents, to be made by 5th September 2022, Monday, 14:00hrs to <u>info@redcrescent.org.mv</u>